

SREE NARAYANA GURU COLLEGE, CHELANNUR

EMPLOYERS FEEDBACK ANALYSIS AND ACTION TAKEN REPORT (2022-2023)

The feedback from the employers who recruit the students from our institution play a major role in enriching their vocational and workplace skills along with the employability of the current and upcoming batches of students. Among the huge number of students who graduate every year, some pursue higher studies whereas the others prefer to work. A questionnaire was shared with the employers seeking their observations about their employees (who are the alumni of the College). The employers were asked to provide their perception about their employee's performance on a five-point scale ranging from strongly agree, agree, neutral, disagree to strongly disagree. From the first attribute it was found that majority of the employers strongly agreed that the candidates from our institution employed in their organization have good communication skills. It was noted that majority of employers strongly agreed to the fact that the students from Sree Narayana Guru College possessed technical skills and efficiency. They are open to innovative ideas and learning new techniques. Most of the employers agreed that candidates from our college are well behaved and have good managerial skills. When most of the employers agreed that the candidates from our institution maintain a cordial relationship with their colleagues and higher officials, some of them disagreed on this. Most employers observed that the employees exhibit commendable leadership qualities, while some employers maintained a neutral stand and a few others are not satisfied about the leadership skills of their employees. Majority of the employers agreed to the fact that candidates from Sree Narayana Guru College, Chelannur have expertise in their respective disciplines. Several employers agreed that the employees have high moral standards and they are happy with the commitment they show towards their organisation. The fact that the employees always try to abide by professional ethics is also something that satisfies the employers. An analysis of the feedback acquired was done by the feedback evaluation committee, under the guidance of the IQAC. Action was taken on the feedback in accordance with the suggestions given by the employers.

ACTION TAKEN

1. Conducted sessions by inviting professionals from fields to provide greater exposure to students
2. Included more exposure programmes for students
3. Offered more awareness sessions on the latest developments in various career areas